Auto Manufacturers Are Transforming Their Customer Experience



Lack of Supply Chain Transparency & Live Situational Awareness is the Challenge

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Customers expect a modern buying & service experience

Auto manufacturers need to provide customers with accurate information throughout the order process:

- pre-order product availability
- estimated promise date upon order
- status updates during order processing
- precise delivery date post-ship







Phone

Mobile App

Email



Auto manufacturers need to connect all aspects of their global end-to-end supply chain

Transparency and situational awareness to orders and the materials required is essential





















FIRST MILE

Suppliers' material flow to manufacturing sites (real-time visibility & predicted arrival)

MIDDLE MILE

Order processing flow of intercompany manufacturing, logistics & transport activities into global locations

FINAL MILE

From air/ocean port to dealership and/or customers door delivery (via truck or rail)

TransVoyant's digital approach to solving the automotive challenge

----- TV CARES VALUE ADD

We bring an expert team for issue resolution to proactively monitor and alert as the first line of defense to supplement your team with the actionable information to INTERVENE when performance doesn't go as planned



PRECISE PREDICTIVE ENTERPRISE™

SaaS-based enterprise application provides automated management by exception 'control tower' intelligence to support daily collaboration and intervention cross-functionally and with external trading partners, as well as long-term continuous improvement

CONTINUOUS DECISION INTELLIGENCE™

Modern cloud-native platform for two-way API-based streaming of data from disparate enterprise systems, trading partners, and live global events to create a "perfect" global end-to-end supply chain data lake that can support predictive insights, actionable intelligence, digital twin modeling, ML/AI-based analytics and data science.